

ANNUAL REPORT 2017

GADENS BØRN

WHAT WE ACHIEVED IN 2017

In 2017, we:

- * Distributed more than 79,000 meals.
- * Offered more than 274 children free education and daily food.
- * Made sure that all children at our school received a health check.
- * Saved 16 babies and children at the train station from dying of disease.
- * Helped more than 400 children on a daily basis in our school, at the train station and in the slum.
- * Offered more than 20 children and adolescents support and caregiving in our activity centre (Monday-Saturday).
- * Have 28 employees in Kolkata, and, over the past three years, we had 28 volunteers from Denmark supporting our projects in Kolkata.
- * Helped more than 14 pregnant adolescents with health checks and during labour.

- * Helped more than 200 children to receive treatments at the hospital.

These vital resources were raised through charity dinners, funds, business- and private donations, as well as memberships.

Gadens Børns 5th Anniversary

On the 28th of November, Gadens Børn could celebrate its 5th anniversary. It was a great day, which was celebrated with cake in our schools and for the children at the station. We had a great time dancing, singing, laughing and playing with balloons.

Moreover, Pia, our founder, received a beautiful 'Thank you - drawing', and, as tradition dictates, both children and grown-ups played cake-in-the-face. It was a big and joyful day for all volunteers, children and, last but not least, Pia, who could not be prouder of the joint achievement in but five years.





“

*AN ESTIMATED 314,700
CHILDREN LIVE IN THE
STREETS OF KOLKATA*

“

PIA'S REPORT



"In the beginning of 2017, we sent off a team of volunteers for three and six months. Later that year, a new team of volunteers arrived for another six months, followed by two young assistants, only 19 years of age, as a support to the volunteers.

The volunteers took on responsibility of our various projects, with a very positive result. It turned out to be a beneficial approach to all of our projects, as we were now able to work much more efficiently and focused, which, amongst other things, allowed us to start up our second and third school, and secure a daily presence at the Sealdah Station.

All our volunteers pay for their own flight tickets as well as for food and pocket money throughout their stay. The only thing we have to offer is free accommodation in a house where we all live together. Establishing Gadens Børn's voluntary programme is the best thing I have accomplished in my life. The happiness and tremendous joy my heart is being filled with can only be described as pure love.

As the founder of Gadens Børn, along with all our volunteers, it is simply amazing that we have been able to establish and develop Gadens Børn into what it is today.

My goal for 2017 was to have the best schools, and particularly a solid safety net, for all children and adolescents at the Sealdah Station, and I think we finished pretty strong.

My future vision is to start an orphanage for 60 vulnerable children, and I would like to start a health clinic, which can provide free health care to such vulnerable children and adolescents. In addition, I have a wish to provide access to schooling for even more street children and children who are born into abject poverty. Such schooling should be at the same level and of the same quality as Indian private schools, attendance of which is a privilege reserved for wealthy families."

Yours truly,

DREAMS THAT DID COME TRUE

SEALDAH SCHOOL AND ACTIVITY CENTRE CM & SS

On October 16th, 2017, our dream of opening Sealdah School and Activity Centre came true, and we are deeply grateful for the warm welcome we received from children, parents and the local community. Ever since the school was opened, the number of pupils has increased, and each and every day we welcome new children to the nursery, kindergarten, school and activity centre.

Sealdah School is our third primary school in Kolkata, and it is located only 1.4 km from the station. Since the pupils of Sealdah School come from the worst slum areas in Kolkata, we have introduced additional resources to make it a place the children will seek. Accordingly, the school provides broadened opportunities with extended opening hours in that it offers kindergarten, school, after-school care and an activity centre for the young homeless, as well as a registration office.

On an ordinary day, we pick up the children by bus from Sealdah Station and in the slums near the school. Everyone is eagerly ready, waiting to be registered, before they get on the bus that takes them to school, where breakfast is waiting.

After the children have eaten their breakfast and their tummies are full, the teaching begins. Focus is on fun and creative teaching based on educational and nurturing relations. The timetable includes English, Mathematics, Hindi, General Knowledge and IT.

By 2pm, it is lunch time, and all children and grown-ups sit together and eat. After lunch, it is time for after-school activities. The activities vary from day to day, and we try making them as fun and attractive as possible. In the afternoon, we serve a snack to those who are hungry, and by 4:30pm it is time to tidy up, before the children get ready to be taken home. On Saturday's, the school is closed; however, the activity centre will be open. Usually, we start a day in the centre by visiting and playing in the park, followed by more calm and relaxing activities.

We are incredibly proud of our Sealdah School and Activity Centre CM & SS and of the work that our amazing Danish volunteers and local workers in India perform each and every day. Big thanks to everyone who has supported and made it possible for us to reach this milestone.



A young girl with dark, curly hair is looking down. Her face is partially obscured by a large, semi-transparent orange rectangle that contains white text. The background is a plain, light-colored wall.

“

*EVEN THE SMALLEST
CONTRIBUTION MAKES
A WORLD OF
A DIFFERENCE*

“

EVENTS IN 2017

GADENS BØRN'S CHARITY DINNER AT STATHOLDERGAARDEN

Our first big Charity Dinner in Norway was held on November 5th at the Michelin Restaurant Statholdergaarden in Oslo. Our ambassador, Pia Dørge Rasch, and the recognized top chef and owner of Statholdergaarden, Bent Stainesen, stood behind the exquisite gastronomical experience of this evening, composed of seven gourmet courses. There was no doubt - all senses came into play.

No less than 16 top chefs were in the kitchen, whilst 14 waiters served our excited and happy guests. In total, 92 guests rallied round the Charity Dinner, and during the dinner, we had a lottery and auction, at which guests could bid and win great prizes. All gifts were based on donations to Gadens Børn. We are deeply thankful for this incredibly beautiful gift of a night in support of Gadens Børn, and we hope to be able to do more work in Norway in the future.

CHARITY DINNER

On March 31st, for the fifth year running, we held Gadens Børn's first Charity Dinner of the year at the restaurant 'Det Gamle Røgeri'. A big 'Thank You' to all participants for their great supports; and thanks you for contributing to this amazing and beautiful evening. We collected DKK 235,000 this evening, and this will enable us to help more than 400 children with respect to schooling, meals, care and compassion. Also, a big thank you to all sponsors who donated beautiful gifts, commodities and beverages – you made this Charity Dinner possible. You are all such a great gift to us.

CHRISTMAS TREE PARTY

On December 3rd, Gadens Børn hosted its first Christmas Tree Party for yuletide-loving children and their parents. The event took place in Greve, DK, in the event rooms of 'Det Gamle Røgeri'. We were so lucky to have comedian Nikolaj Stokholm visiting and entertaining us – a joy to everyone present.

We had lots of fun and Christmas spirit, and we crafted Christmas decorations and decorated the Christmas tree. We had fritters, hot chocolate and punch, and even Father Christmas showed up, entertaining both kids and adults. A huge thank you to all who arranged, donated, lent a hand, and entertained at this event.



AMBASSADOR WORK IN 2017

ARTIST BETINA MIEMIETZ

Back in October, we started collaborating with artist Betina Miemietz. Betina has interpreted our work and created a beautiful limited edition poster in support of Gadens Børn. All income from the posters, in full, will be allocated to Gadens Børn's projects.

You can buy this beautiful poster for just 200 DKK + postage (32 DKK). Send an e-mail with your name and address to info@gadensboern.org. Payment is done via MobilePay, No. 97902

BUTIK KLUD

Our amazing Ambassador Helen Rasmussen, owner of the shop KLUD (Køge, DK), is a full-speed-ahead woman, bursting with great ideas in support of Gadens Børn.

Amongst other things, Helen has designed a T-shirt for Gadens Børn, which is being sold in her shop; in ES on Istedgade in Copenhagen, DK; as well as on KLUD's online shop.

In 2017, for the first time, Helen and her sister travelled to India to take a first-hand look at our projects. They brought 70 kg children's clothing, which they had collected for Gadens Børn. They went to the Station and to the slum to distribute the clothes among all children.

Helen says:

"We expected the situation to be chaotic as changing seasons and extreme poverty leaves way too many children without any clothes. Instead, we experienced warmth, gratitude, and great many smiles. Everyone was very good at

It was an incredible experience to get to make so many children happy, and we are sending a big thanks to all of you who donated clothes."

We are deeply appreciative, proud and happy to have Helen and her shop KLUD as our ambassador. You can buy a T-shirt via this link: <http://.butikklud.dk/gadens-boern-2> and support Gadens Børn.

KATE WERMUTH

Kate designs and crafts gorgeous leather key hangers and tassels with the Gadens Børn logo and name. All proceeds go to Gadens Børn. Her awesome products can be purchased here: <https://www.k-wermuth.com/gadens-born>

JULIE PALLESEN

Our fantastic ambassador, Julie Pallesen, has in collaboration with 'Just Female' designed a charity T-shirt as a fundraiser for Gadens Børn. The pictures shown on the two T-shirts were taken by Julie herself on her many travels around the world. We are very grateful for Julie and Just Female's support to Gadens Børn. The money we were able to collect from the fundraising T-shirts will be put towards the extension of the Santoshpur School, which then may welcome another 50 pupils. These awesome T-shirts can be purchased via Julie's Blog: <http://thiswaybypallesen.com/store>

AMBASSADOR WORK IN 2017

es + es

ES TØJBUTIK

Clothing Shop ES and owner Tina Stampe accepted to sell our beautiful Gadens Børn T-shirts, which were designed by the KLUD shop. ES' concept is based on slow fashion, quality and honesty. From the bottom of our hearts, thank you to ES for supporting our work.



NTG

We are extremely grateful for having an address at NTG A/S. In a very professional manner, they make sure that everything around us works both practically and logistically, allowing us to focus on providing the best possible support to the children of Kolkata.



BLIK & RØR

BLIK & RØR

Blik & Rør have become business ambassadors for Gadens Børn, thus, they have accepted to support our work for the next three years. With their support, we can help provide a brighter future to even more children.

MARIANNE BIGUM

Another great announcement: Marianne Bigum, a professional fundraiser, has agreed to help fundraising and identifying Funds for Gadens Børn.

ROHAN JARLHELT

Rohan Jarlhelt er kropsterapeut og han har valgt, at donere 50 kr. for hver behandling, han foretager. Vi er utrolig glade for Rohans bidrag til Gadens Børn. Du kan støtte Gadens Børn ved at booke en tid hos Rohan. <https://www.rohanjarlhelt.dk/>



“

*ALL CHILDREN
DESERVE A
HEALTHY AND
SAFE CHILDHOOD*

“

ABOUT THE WORK OF OUR VOLUNTEERS

GADENS BØRN on "GO' AFTEN DANMARK" (Danish evening talk show)

One of our cool volunteers, Emma Hjortshøj Bilsbo, and her mother, Ambassador Tina Hjortshøj Bilsbo, went live on "GO' AFTEN DANMARK" to talk about their collection for Gadens Børn and about our work. Emma talked about her impressions and experiences after having been a volunteer for Gadens Børn in Kolkata.

INDIAN "HOLI" CELEBRATION

One of the highlights in India was the "Holi festival", in English "festival of colours". It is celebrated all over India, and of course, our fine volunteers celebrated this event with our beloved children at the Sealdah Station. A day, infused with joy and laughter.



A PERSONAL STORY FROM VOL- UNTEER TANJA HARALDSEN



Our volunteer, Tanja Haraldsen, had a very tough and personal experience with a new mother and her new born baby, Piya. Here, you can read Tanja's letter to little baby Piya, about the huge impression she left her with, and about her untimely death.



"Dear Piya,

If you would be with us still, you would be three and a half months old by now.

I still remember the first time I got to hold you. I felt this indescribable love for you. You were something very special, and from the moment you came to this world, you were loved by so many people, both here in Kolkata and back home in Denmark.

Unfortunately, you left us way too early, only one week old. Although you are not with us anymore, you are still loved. I don't know what your life would have been like, and it may seem so unfair that you didn't even get a chance in life; but I choose to believe that there is a higher purpose with your departure, because now, you are in a better place.

The evening before you left us, you smiled at us, and I got to take a picture of it. This picture I will keep forever.

I think of you every single day, and I feel blessed that I got the opportunity to meet you this short time you spent here on earth. You are a part of me now. Please also know that your mother is doing well, and each time she sees me, she asks me about the picture on my mobile phone.

Proudly, she would show all her friends the pictures of you, how beautiful and lovely you are. Now, you are a star in the sky, watching us from above, smiling your most beautiful smile. We miss you, every day.

Love Tanja" 

Unfortunately, this is just one of many sad stories our volunteers encounter. But without their help and support to both children and new mothers, babies, such as Piya, would have had an even worse start in life.

This is why we are so appreciative of everything our volunteers accomplish every single day in their struggle to help the children.

NEW PROJECTS IN THE MAKING

HEALTH CLINIC

We spend a lot of hours, energy and resources on helping sick babies and children at the hospital, which only reinforces our belief in the fact that there is an enormous need for a free health clinic for vulnerable children and adolescents.

Therefore, in 2018, we plan to open a health clinic, and we hope that this clinic and the provision of free health checks and vaccines will contribute to the prevention of diseases and injuries. The majority of children live in areas where there is a lot of garbage and with no toilets - this is taken care of behind the homes or in the river – the same river that downstream is being used to bathe and wash clothes in. In the slum areas, the children live in sheds or on the street. Their homes are invaded by rats and other pests, so hygiene is at its lowest in these areas, allowing bacteria to flourish. As street children are considered the lowest ranked citizens in society, they are often treated badly at hospitals, which is why they feel insecure and unsafe and try to avoid hospitals at any price. As a result, we rarely get the children treated until they are running a high fever and are close to being unconscious or dead.

Gadens Børn's health clinic will provide vaccinations and help prevent malaria, dengue and typhoid. Furthermore, it will treat wounds and diseases before they become infected. Young girls, who have been impregnated, voluntarily or by other means, will have the opportunity to receive pregnancy check-ups, ultrasound scans and supervisory dialogues.

We wish to offer free treatments, medicines, health care and vaccinations in a clean and safe environment. Currently, we are in the midst of preparations, and we look very much forward to being able to provide free and worthy treatments to vulnerable children and adolescents.

ORPHANAGE

Our biggest wish for 2018 is to start an orphanage for 60 homeless children. In all its simplicity, the aim of this orphanage is to offer children living in the streets a permanent home. Countless children live in unsafe environments with no guarantee for daily food or solicitude of any kind. As many of these children live all by themselves, they are easy victims of human trafficking, rape and violence.

These children have no accessible safety net and so they are left all to themselves. Our vision for the future orphanage is to be able to offer 60 children a permanent home, where they will be guaranteed an everyday life with nourishing meals, access to health care, psychological help and education, as well as activities and caring adults. In this orphanage, the children will have the opportunity to build trust in a better future.

Instead of using their energy on basic survival, there will be time for the children to be just kids. Jointly, we wish to create a healthy environment. Currently, we are exploring locations and applying for the right authorizations and registrations to be able to start the orphanage.

NEW AMBASSADORS OF GADENS BØRN



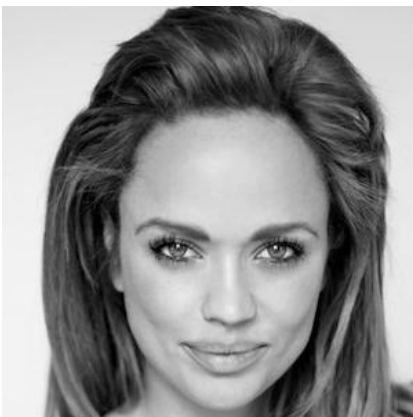
CAMILLA DELBING PITZNER

It was a great joy to welcoming Camilla Delbing Pitzner to Gadens Børn as a new ambassador. On a daily basis, Camilla is the founder and owner of Danish Fashion Agency LLC in Copenhagen, DK, and in 2018, she and her incredible team from DFA will travel to Kolkata to be part of our projects, and to see and feel the conditions under which the street children live.



TINA HJORTSHØJ BILSBO

Tina Hjortshøj Bilsbo became ambassador and member of our Advisory Board. Big thanks to you for your help and support. We look forward to 2018, where we will try to create a brighter future and better opportunities for the street children in Kolkata.



LAURA PETERSEN

Big welcome to Laura Petersen, the founder of Ladies Affairs and new ambassador of Gadens Børn. Ladies Affairs is a project that raises money for charity through fashion auctions. Ladies Affairs supports vulnerable women and children, and now also Gadens Børn. We really do appreciate your support! Thank you.



MANU SAREEN

We can proudly and gratefully announce that also Manu Sareen has become Gadens Børn's new ambassador. Manu Sareen (born 16 May 1967 in Punjab, India) is a Danish Politician and former Minister for Children, Equality, Integration and Social Conditions. Previously, he was Controller and Auditor General, as well as group and political leader of the Danish Social-Liberal Party in the municipal council of Copenhagen.

ADVISORY BOARD

We have been extremely lucky to have such strong profiles, with extensive experience from the business world, represented in our Advisory Board. Consequently, we look forward to evolving in consultation with the Board, so that

Gadens Børn can grow bigger and help can span even further. We are immensely proud and grateful of our new Advisory Board. Gadens Børn's Advisory Board is voluntary and unpaid.



Lykke Sørensen
Head of department
Gildbro School



Sofie Offenberg.
Board member



Marianne Bigum.
Fundraising specialist



Tina Bilsbo.
Owner of Be by Bilsbo



Dariush Rezai.
Managing director
Sweco Denmark PLC



Chris Dejean.
Communication advisor &
teacher



Petet Schultz.
Manager
CEO PS Ren



Henrik Horst.
Partner
The View



Susanne Kier.
CEO - Kier Communication

ADVISORY BOARD



Jørgen Hansen.
CEO/Managing director,
NTG



Susanne Kynne.
Vice president
HR & Communications, NIRAS



Helen Rasmussen.
Owner of Butik KLUD,
Køge, DK



Jesper Fauerholdt.
CEO/Managing director
Saint-Gobain



Lars Stoltze.
M&A/IPR
Manzati-Andersen Korsø Jensen
& Partners



Camilla Greisen.
Consultant
SAS



Brian Robertsen.
CEO
Storeteam PLC



Johan Harsbo.
Head of Sales
Bethien PLC



Camilla Kornerup.
CSR adviser
Global Impact



REPORT

REPORT

2017 has been a unique year with great progress both with regards to the projects and to financials. We are proud of what we have achieved and how much we keep developing each year. Yet again, we have reached our goals for the year, and we could not be more happy and excited about the coming year.

FINANCES

Our financial goal for the year was to raise DKK 1,000,000, all of which was targeted our projects in India, in full. It is with great pleasure that we can announce that we achieved our objective, even surpassing it. We are grateful for this achievement. Based on the fantastic help from our fundraisings, we can provide so many children access to education, health care, safety and care.

We reached our objective by conducting our annual charity dinner at 'Det Gamle Røgeri' for the fifth year running. In addition, we arranged a charity dinner at restaurant Statholdergaarden in Oslo, NO, and a Christmas Tree Party at 'Det Gamle Røgeri'. These first-timers' events were great successes, and so were the capital donations and the priceless help and support.

On top of that, we have so many amazing ambassadors supporting Gadens Børn. The artist, Betina Miemietz with her works of art; Helen Rasmussen, who is selling T-shirts via her shop 'Butik Klud'; Kate Wermuth, who designs and crafts leather key hangers and tassels; Julie Pallesen, who has designed a charity T-shirt in collaboration with Just Female; and Rohan Jarlhelt, a physical therapist, who donates DKK 50 for each carried out treatment.

Huge thanks to all of you, who support Gadens Børn on a daily basis. NTG, who provides office space for us; Bik & Rør, who is our business ambassador; and clothing shop ES, selling T-shirts; Deloitte, who does our accounting; Mazanti-Andersen Korsø Jensen, providing legal support; Nordea Bank; Pixum, who sponsored our 2017 calendar; Marianne Bigum, who helps fundraising; Kommunikator; and last but not least, JT Group, who does our printing jobs. We could not have done it without either one of you!

PROJECT DEVELOPMENT

2017 has been a year with countless wishes and planned projects; however, with India being a country where the situation may change from day to day, achieving our goals has not been a picnic.

This year, we opened our Sealdah School and Activity Center CM & SS

With so many children living at the station and in the slum areas, we have been waiting for so long to finally open a school near Sealdah Station. With a distance of only 1.4 km between the station and the school, it is much easier to move the children; and since the children won't have to take on a long walk to and from school, it does not disrupt their daily routines too much. The school has long opening hours, and it has an integrated kindergarten, an activity centre, and a day care centre for young homeless children.

All of these school programmes provide a great opportunity and support to the children, as they can get food, education, play, sleep and get away from the station and their daily lives.

BERETNING

We are proud to be able to provide such a safe base, and we will make sure to give the children all the love, care and peace they need.

The big dream – the orphanage

Our big wish is to open a permanent home for 60 homeless children. This is a project we have had in the making for a while; however, due to authorizations and registrations, it is a lengthy process. Despite of the extra effort to set it on its feet, we will reach our goal - and make this dream come true.

High Expectations for 2018

We have big plans and high expectations for 2018 - new initiatives and new opportunities that need to be realized. A great wish is to extend our school in Santoshpur, so we can enrol another 50 pupils. Also, a health clinic, to improve the children's conditions, is on the wishing list. It will provide free health checks and vaccinations, securing them a safe childhood.

The orphanage has been a dream we have pursued for a long time, and it is a strong wish to open it in 2018. We are excited about all our future projects and their kick-offs, and of course the development of Gadens Børn as such.





WITH YOUR SUPPORT, WE
CAN HELP CHILDREN TO-
WARDS A SAFER CHILDHOOD
AND A BRIGHTER FUTURE.

WHOLEHEARTED THANKS.